
The Twenty-Fourth
Annual Convention

of

ALPHA PHI DELTA

CLEVELAND, OHIO

August 30, 31, September 1, 1940

Headquarters
HOTEL STATLER
Cleveland, Ohio

Merchandise Made

or sponsored by the
L. B. BALFOUR COMPANY



INSIGNIA . . . Pledge, Recognition, Badges, guards pins, officers' insignia, keys. Felt, chenille, leather.

GIFTS . . . Your coat of arms adds the distinction that only a fraternity man or woman may give. Shown in **COLOR** in 1940 Blue Book.

Rings	Bill Folds
Locketts	Cuff Links
Bracelets	Charms
Compacts	Key Chains

FAVORS . . . Write for special suggestions, advising party date, quantity, budget, organization, and party theme. Special discounts.

PAPER PRODUCTS Stationery, Invitations, Programs, Membership cards and certificates, charters, award certificates, citations, etc.

AWARDS . . . Medals, trophies, plaques, hollow ware, cups, medallions, belt buckles. Write for catalog.

Paste on post card, sign name,
and mail

FREE PUBLICATIONS

- 1940 BLUE BOOK of gifts
- Trophies by Balfour

Samples to prospective purchasers

- Stationery
- Dance Programs
- Invitations

..... Fraternity



Greetings . . .
New Members of

ALPHA PHI DELTA

from your

OFFICIAL JEWELER



**TO ACQUAINT YOU WITH THE SUPERIORITY
OF BALFOUR SERVICE:**

Located in the heart of the jewelry manufacturing industry, the Balfour factories are the largest in the world devoted to the manufacture of fine fraternity jewelry.

Balfour Service covers the North American Continent—48 Branch Sales Offices are located throughout the country from the Pacific Coast to the Atlantic Seaboard.

75 Representatives—college men especially trained in fraternity and sorority needs—call on your chapter regularly during the year to give you prompt, **PERSONAL** service.

In Canada—visit or write your nearest Birk's store.

The Balfour Guarantee—Merchandise exactly as represented, complete satisfaction, or money refunded.

Our sincere desire to please.

L. G. BALFOUR
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ATTLEBORO, MASSACHUSETTS